



Africa Centre for Transformative and Inclusive Leadership



INTERNATIONAL WORKSHOP ON
TRANSFORMATIVE LEADERSHIP &
AGRIBUSINESS IN PARTNERSHIP WITH
MASHAV-ISRAEL TO BE HELD FROM
27TH AUGUST TO 6TH SEPTEMBER 2018
AT KENYATTA UNIVERSITY.



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for Transformative
and Inclusive Leadership**

About The Course

This unique and purpose driven course will be run jointly by ACTIL, Kenyatta University, MCTC (Mount Carmel Training Centre) and MASHAV. It will be led by distinguished experts in Agribusiness and trans-formative leadership from Israel and Kenya.

Background

Agriculture in Africa provides employment to two thirds of the population and contributes up to 25% of GDP. It enables countries to achieve diversity of opportunity for economic growth, reduce food imports and reliance on aid. There is need to develop Agriculture based enterprises that will feed estimated nine billion people in the world by 2050. Africa is expected to contribute more as it holds over 60% the global arable area. The agricultural sector has much higher potential for job creation and poverty reduction compared to other sectors.

However, most women, men, youth, agribusiness leaders and practitioners lack adequate skills, resources and technologies forcing them to operate at a low scale. This makes it difficult for them to transform their enterprises into high growth potential enterprises that will serve as engines for wealth creation and employment for economic empowerment and poverty reduction. In addition, leaders and policy makers possess inadequate hands-on experience, inclusivity and empathy to help in inspiring the women, youth, persons living with a disability and other vulnerable groups to engage in agribusiness. The module will inspire and transform mindsets towards agriculture and equip leaders and practitioners with knowledge and skills that will effectively and positively influence agribusiness.



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About The Africa Center for Trans-formative & Inclusive Leadership (ACTIL)

ACTIL was established in 2013 through a partnership between UN Women (ESARO) and Kenyatta University, Nairobi (Kenya). Since inception, ACTIL has engaged in developing strategic and transformative leadership capacities of current and emerging African leaders, with a special focus on women and youth. ACTIL seeks to promote innovation and social transformation and to empower male and female decision makers to promote policies that are inclusive, equitable and sustainable while accelerating socio economic development.

To capacitate and mentor transformative leaders, particularly women and youth for equitable and sustainable development in Africa .

About MASHAV

MASHAV – Israel’s Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel’s experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives. MASHAV’s approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international



community's process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

Why Transformative Leadership Training in Agribusiness

Africa is endowed with rich natural and human resources yet its people continue to languish in poverty. In some cases, violent conflicts hamper efforts to move out of what seems to be a complex web of bad governance, poverty and insecurity. Research and conventional wisdom attribute this situation to a deficit of stewardship and leadership. ACTIL therefore places emphasis on transformative and inclusive leadership as fundamental to achieving the dream of prosperity. With the knowledge that the enterprise of a people is critical to economic growth and in particular to sustainable and equitable development, this course focuses on transformative leadership for Agribusiness development.

This course exposes participants to the concepts and practice of transformative leadership, provides them the opportunity to practice essential transformative leadership skills such as self-discovery and self-evaluation, challenges them to examine minds and mindsets and invites them to interrogate inter alia, assumptions and behaviors as they undertake their transformative journey. The course also devotes time to identification of innovative Agribusiness opportunities for women, men and youth in Africa.

Module Learning Outcomes

At the end of the module, participants will be able to:



- i. Appreciate and address the mindsets that constrain the advancement of agribusiness for national development and as a means of empowerment for women, youth and persons living with a disability and other vulnerable groups.
- ii. Apply the skills for effective and transformative leadership in agribusiness
- iii. Initiate and manage sustainable and profitable Agri-enterprises
- iv. Mobilize communities and stakeholders to participate in, and support agribusiness.

Course Structure

The Course is divided into nine units:

1. Unlocking potential for leadership and prosperity through agribusiness
2. Positioning competitively in the Value Chain
3. Leading for impact in high performing value chains
4. Planning and managing high performance Agri-enterprises
5. Competitively penetrating regional and global markets
6. Applying innovations for agribusiness growth and sustainability
7. Managing risk for profitable and sustainable management strategies in Agri-enterprises

8. Marketing and effective business pitching for flourishing Agri-enterprises

Training Approach: We have a blended approach to training which focuses on the individual and groups to achieve intended goals.

Who Should Apply? This module targets current and aspiring practitioners and leaders along the agricultural value chain. It also targets other individuals, institutions and organizations that work with youth, women and persons living with a disability and other vulnerable groups in agriculture



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Course Duration and Dates:

The Training will take place from Tuesday 28th August – Wednesday 5th September, 2018. Participants are expected to arrive in Nairobi on Monday 27th August, 2018 and depart on the morning of Thursday 6th September, 2018

Where:

Africa Centre for Transformative and Inclusive Leadership, Nairobi, Kenya located within Kenyatta University main Campus on Thika Road.

Cost: Tuition and Conference

This includes Tuition fees, training materials day conference, teas, bottled water and lunch

1. Early bird offer- Participants paying on or before 5th July will be entitled to a 20% discount and will pay 600 USD
2. Participants paying after 30th July but on or before 10th August will be entitled to a 15% discount and will pay 650 USD.
3. Participants paying after 15th August will not enjoy any discounts and will pay 750 USD.

Accommodation

Reservations can be made at Kenyatta University Conference Centre- KUCC at a cost of **USD 54 per day on Dinner and Breakfast basis. This will total to USD 540 for the entire period of your stay.**



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[For Further Information Including Fees Payment Details Please Contact](#)

The Africa Centre for Transformative & Inclusive Leadership

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